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## Livermore Valley Joint Unified School District: 2024 Bond Measure Feasibility Tracking Survey

July 2024

# Methodology Overview

- Data Collection Landline (9), cell (23), text to online (343), and email to online (25) interviewing
- Universe 50,503 likely November 2024 voters
- Fielding Dates June 24 through July 1, 2024
- Interview Length 25 minutes
- Sample Size n=400
- Margin of Error  $\pm 4.88\%$

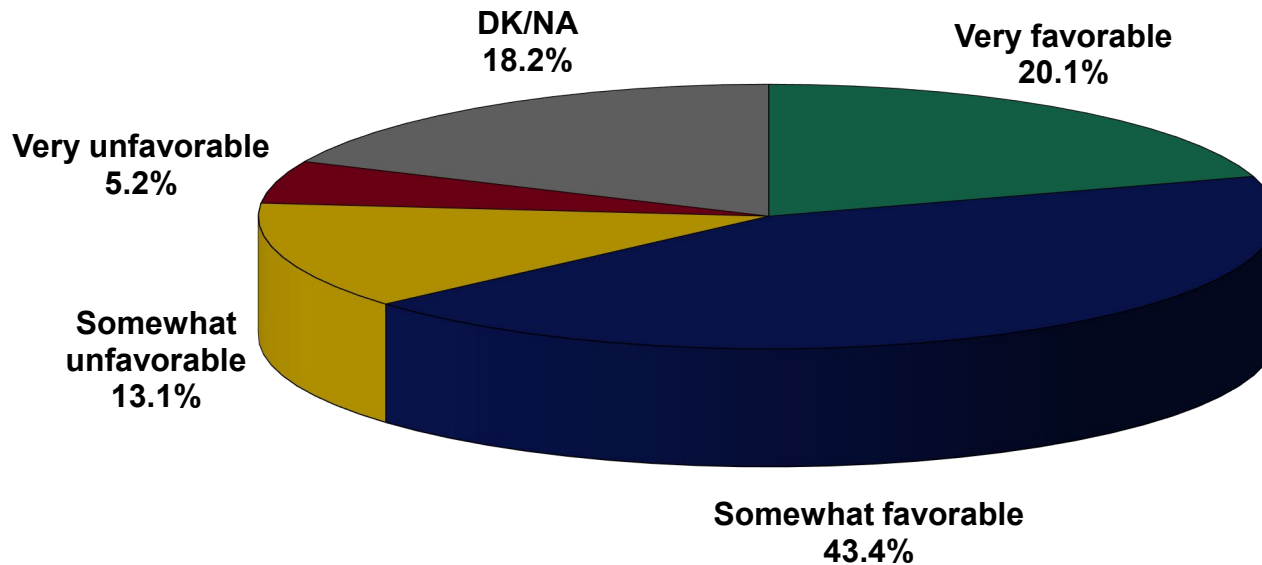


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Key Findings

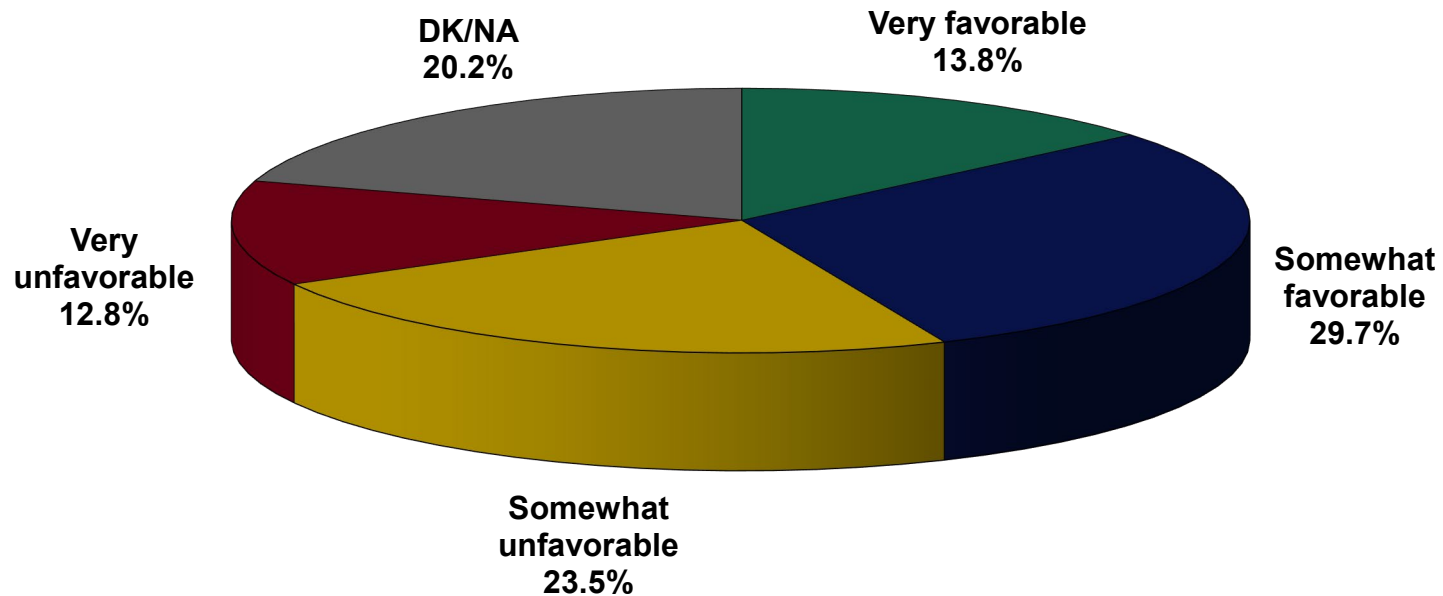
# Q1. Favorability Rating of the Job LVJUSD is Doing to Provide a Quality Education Likely November 2024 Voters



Survey Date:	7/24 Survey	7/23 Survey	7/22 Survey	10/19 Survey
Survey Universe:	11/24 Voters	11/24 Voters	11/22 Voters	11/20 Voters
Total Favorable	63.5%	66.3%	66.8%	65.5%
Total Unfavorable	18.3%	18.0%	18.1%	12.5%
Ratio Fav to Unfav	3.47	3.68	3.69	5.23

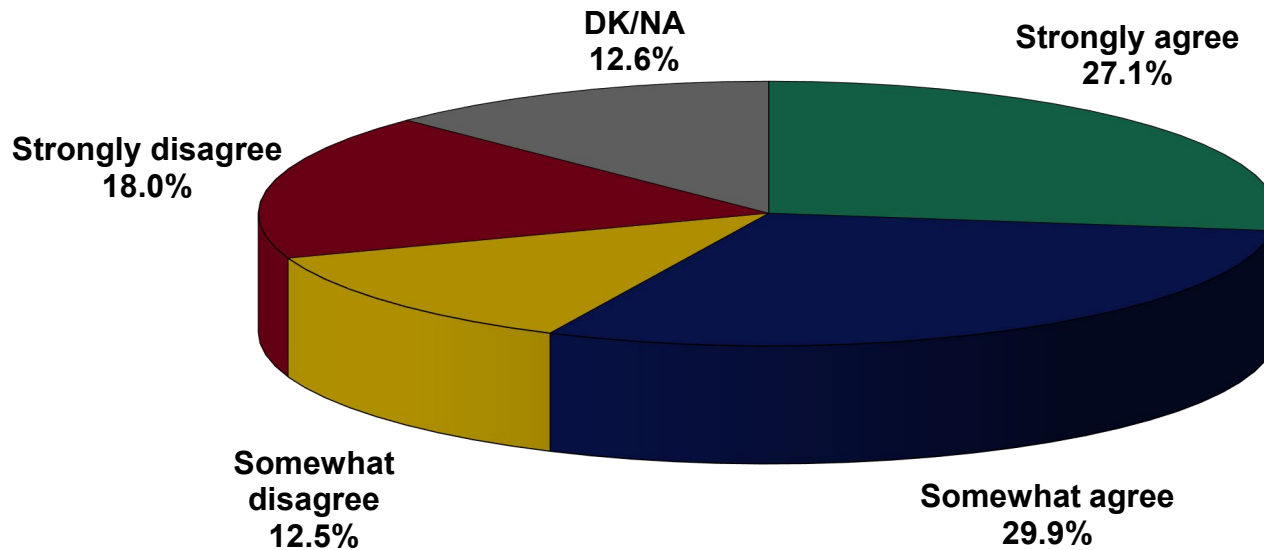
# Q2. Favorability Rating of the District's Management of Public Funds

## Likely November 2024 Voters



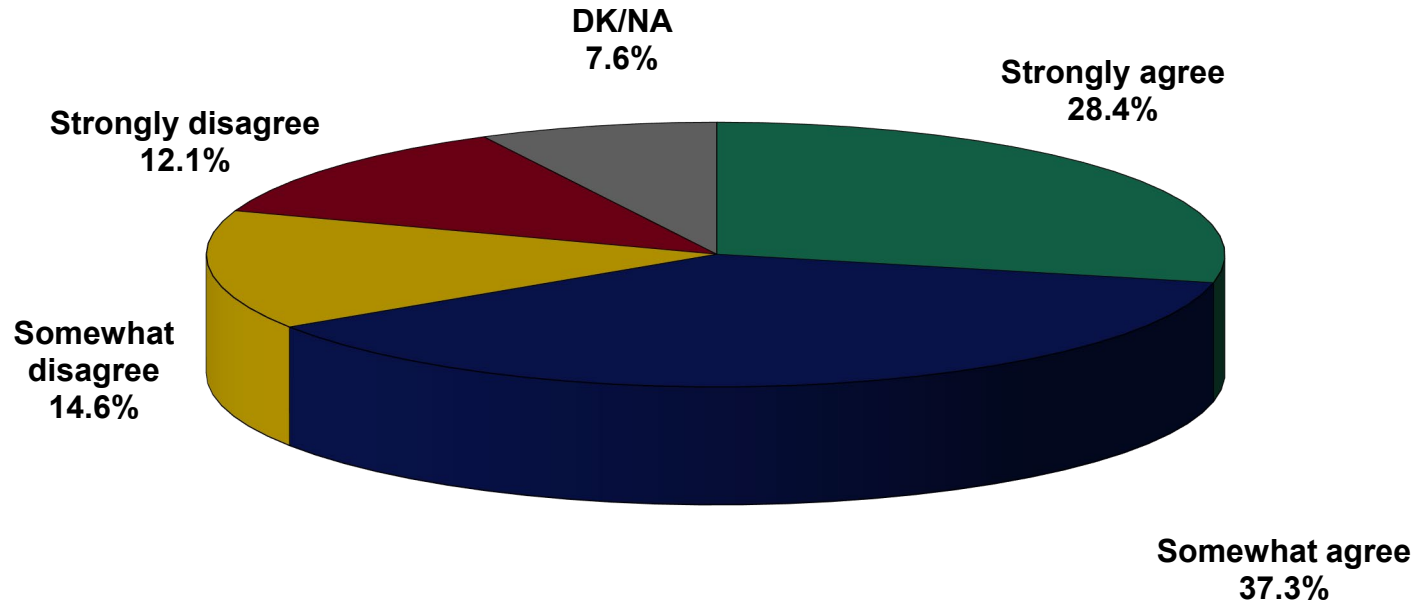
Survey Date:	7/24 Survey	7/23 Survey	7/22 Survey	10/19 Survey
Survey Universe:	11/24 Voters	11/24 Voters	11/22 Voters	11/20 Voters
Total Favorable	43.5%	54.6%	52.2%	53.1%
Total Unfavorable	36.3%	28.5%	27.7%	17.5%
Ratio Fav to Unfav	1.20	1.92	1.89	3.03

# Q3. Agreement With Statement That District Needs Additional Funding Likely November 2024 Voters



Survey Date:	7/24 Survey	7/23 Survey	7/22 Survey	10/19 Survey
Survey Universe:	11/24 Voters	11/24 Voters	11/22 Voters	11/20 Voters
Total Agree	57.0%	58.6%	53.3%	61.9%
Total Disagree	30.5%	28.2%	34.3%	21.9%
Ratio Agree to Disagree	1.88	2.08	1.56	2.83

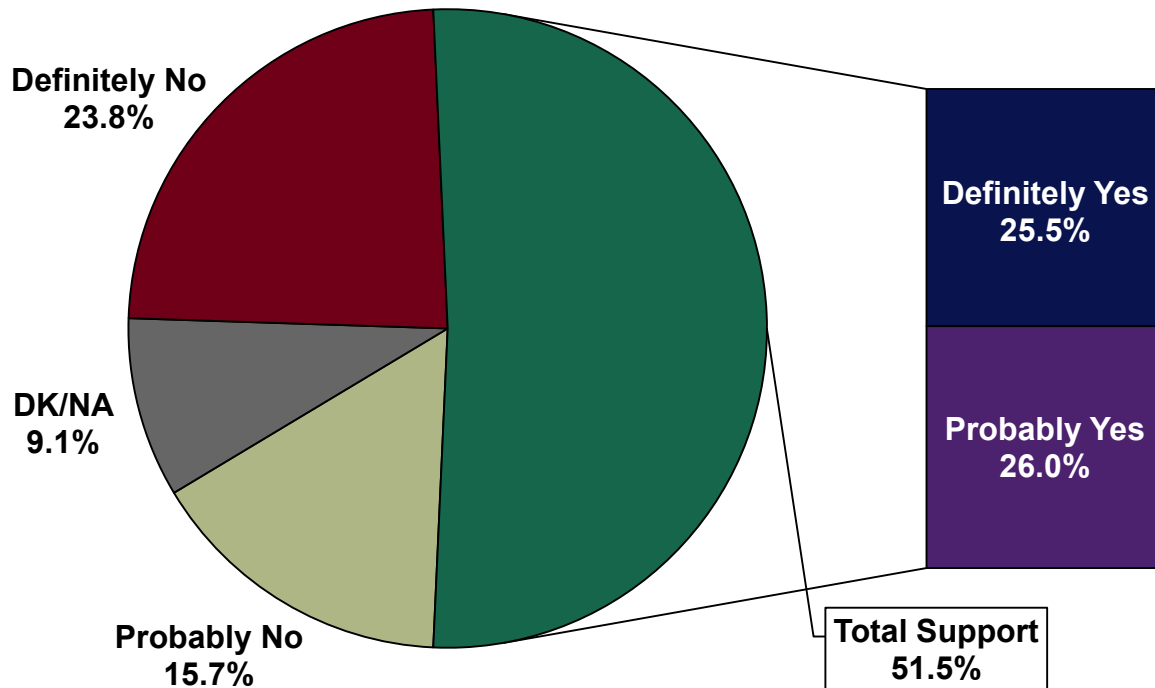
# Q4. Agreement With Statement That District Needs to Upgrade Aging School Facilities Likely November 2024 Voters



Survey Date:	7/24 Survey	7/23 Survey	7/22 Survey
Survey Universe:	11/24 Voters	11/24 Voters	11/22 Voters
Total Agree	65.7%	68.7%	66.7%
Total Disagree	26.7%	20.4%	24.7%
Ratio Agree to Disagree	2.46	3.37	2.69

# Q5. Initial Support for School District Bond Measure

## Likely November 2024 Voters



Livermore Valley Joint Unified School District Classroom/ Science Lab Repair Measure. To

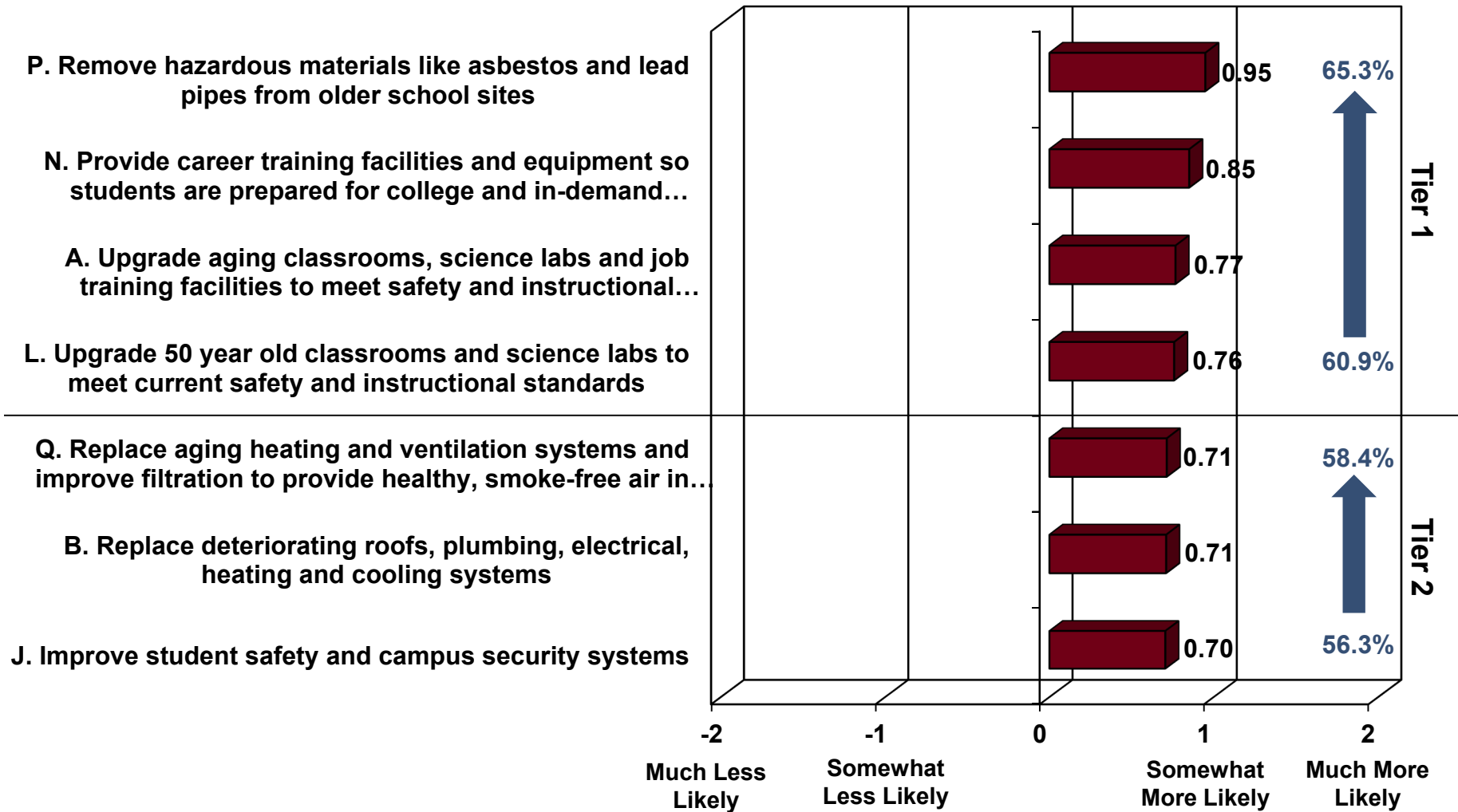
- upgrade 50 year old classrooms, science labs/ job training facilities to meet safety, security, instructional standards/ support science, technology, engineering/ math instruction;
- replace deteriorating roofs, plumbing, electrical/ HVAC systems; and
- remove hazardous materials like asbestos/ lead;

shall Livermore Valley Joint Unified School District's measure be adopted authorizing \$330,000,000 in bonds at legal rates, levying a \$29/ \$100,000 assessed value tax while bonds are outstanding (\$19,400,000 annually), with oversight, audits, no funds for administrators?

Survey Date:	7/24 Survey	7/23 Survey
Survey Universe:	11/24 Voters	11/24 Voters
Total Yes	51.5%	53.5%
Total No	39.5%	30.8%



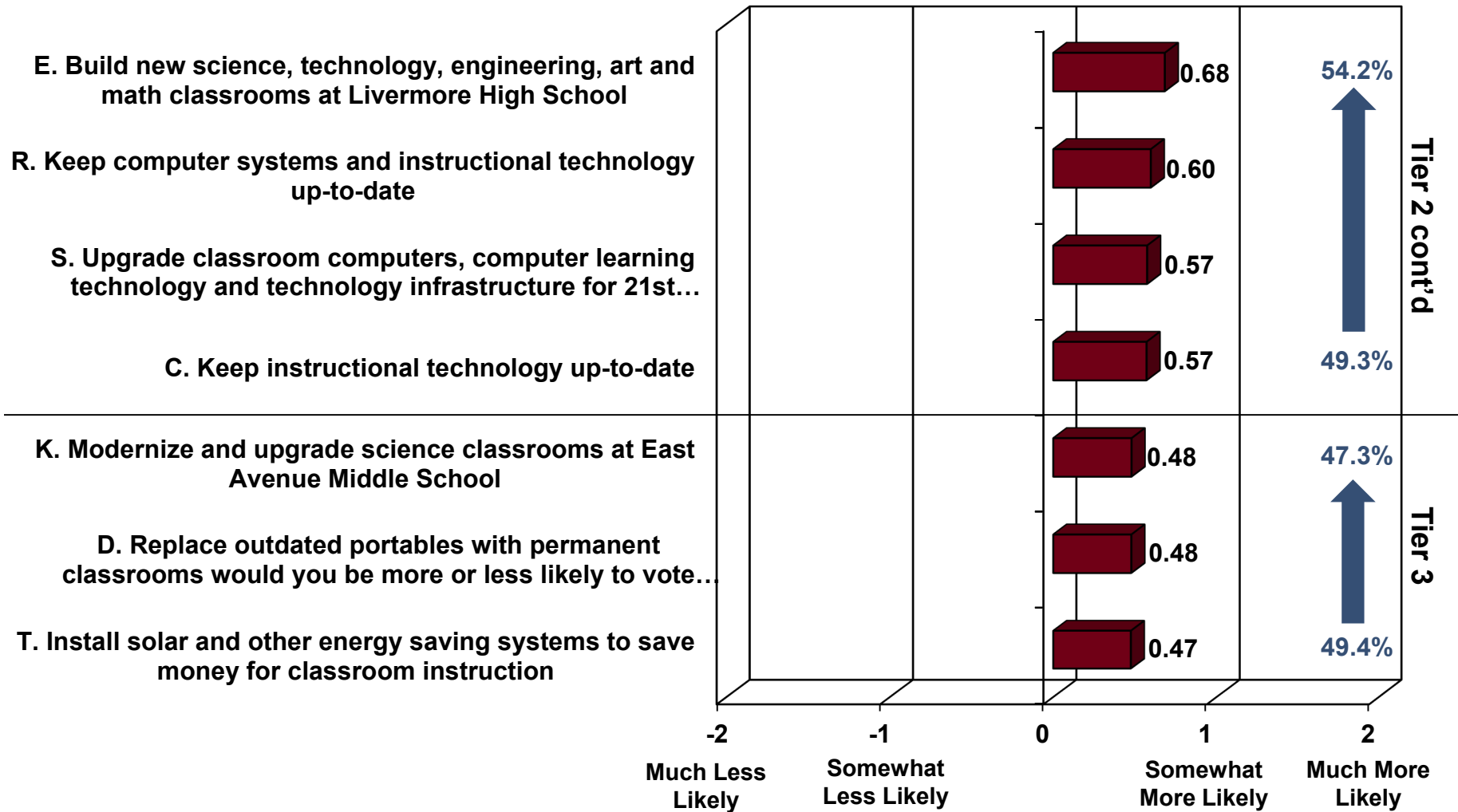
# Q6. Features of the Measures I Likely November 2024 Voters



Note: The above rating questions have been abbreviated for charting purposes, and responses were recoded to calculate mean scores: "Much More Likely" = +2, "Somewhat More Likely" = +1, "No Effect" = 0, "Somewhat Less Likely" = -1, and "Much Less Likely" = -2.

# Q6. Features of the Measures II

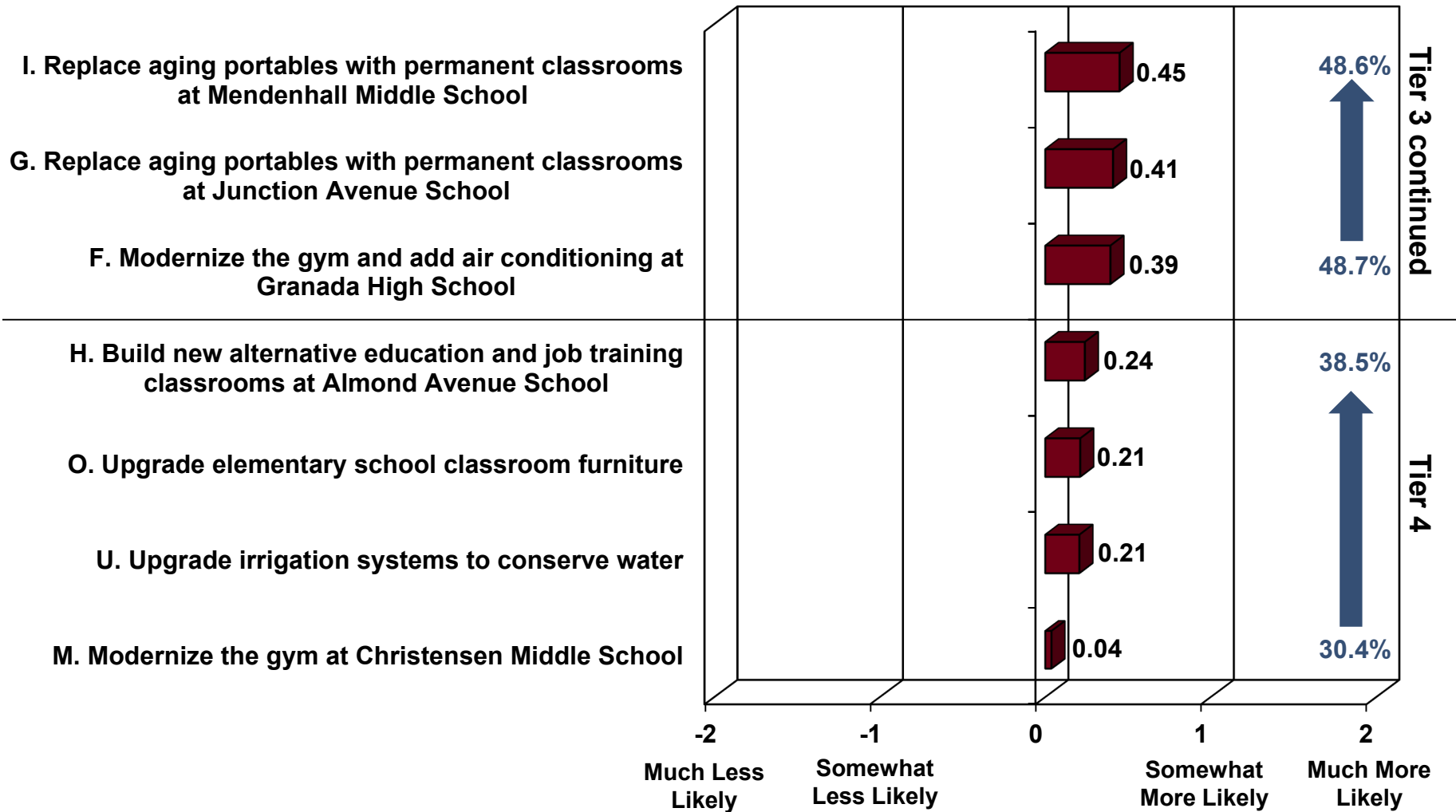
## Likely November 2024 Voters



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# Q6. Features of the Measures III

## Likely November 2024 Voters

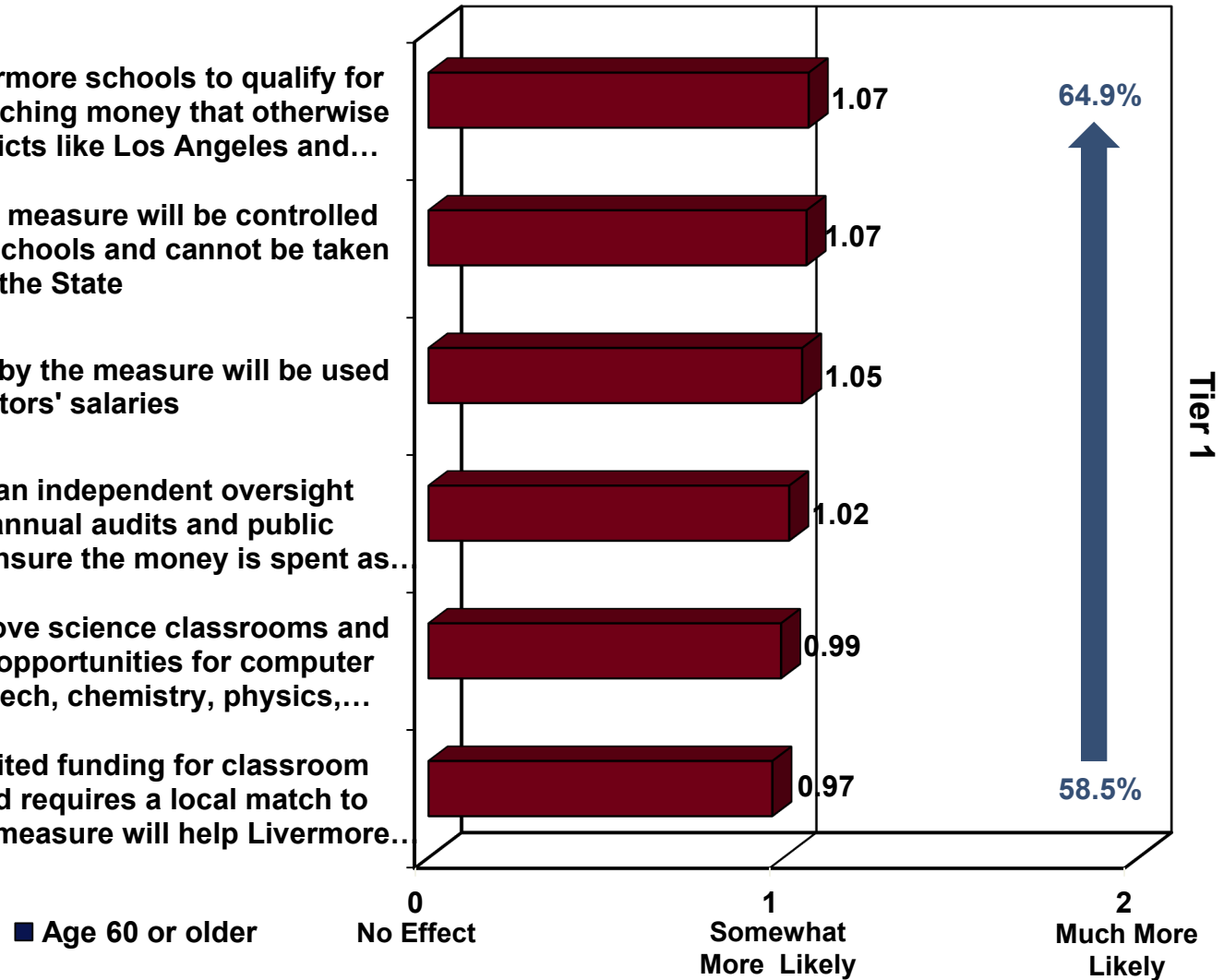


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# Q7. Informational Statements I

## Likely November 2024 Voters

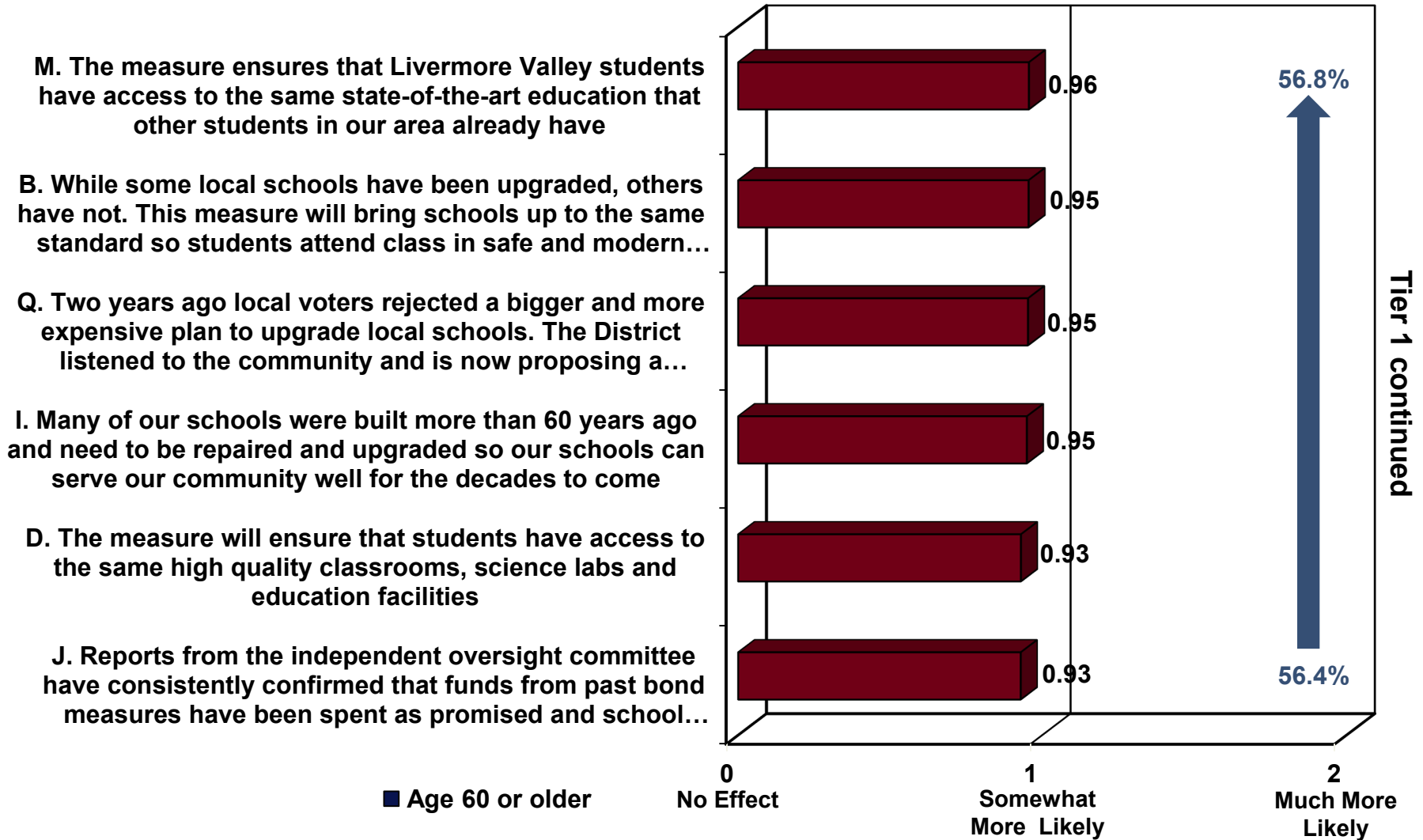
- L. This measure will help Livermore schools to qualify for millions of dollars in State matching money that otherwise will go to other school districts like Los Angeles and...
- G. All money raised by this measure will be controlled locally, will go to our local schools and cannot be taken away by the State
- E. None of the money raised by the measure will be used for administrators' salaries
- F. The measure requires an independent oversight committee, mandatory annual audits and public disclosure of spending to ensure the money is spent as..
- K. The measure will improve science classrooms and science labs to support opportunities for computer science, biology, bio-tech, chemistry, physics,...
- O. The State provides limited funding for classroom repairs and upgrades, and requires a local match to receive any funding. This measure will help Livermore..



Note: The above rating questions have been abbreviated for charting purposes, and responses were recoded to calculate mean scores: "Much More Likely" = +2, "Somewhat More Likely" = +1, and "No Effect" = 0.

# Q7. Informational Statements II

## Likely November 2024 Voters



Note: The above rating questions have been abbreviated for charting purposes, and responses were recoded to calculate mean scores: "Much More Likely" = +2, "Somewhat More Likely" = +1, and "No Effect" = 0.

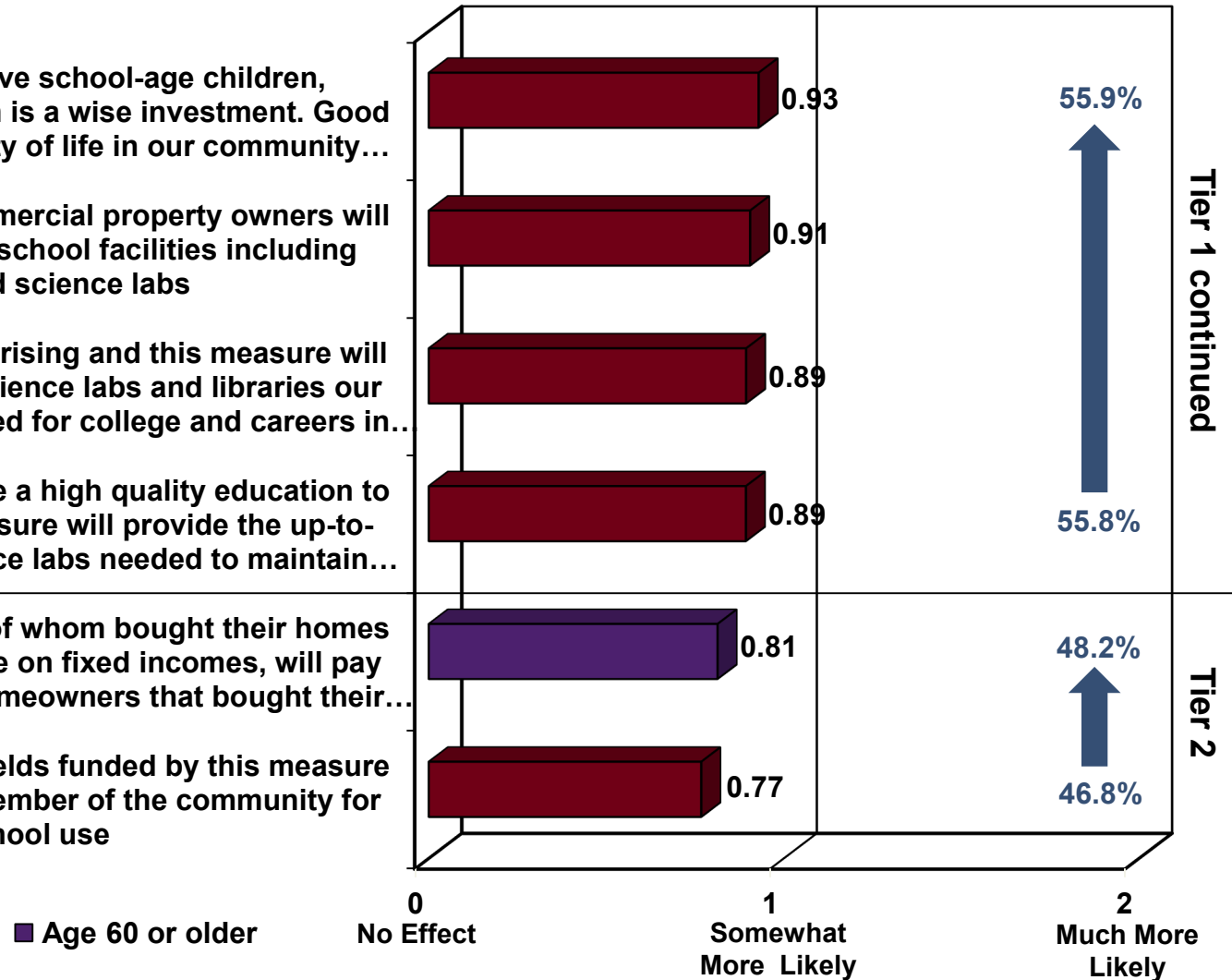
# Q7. Informational Statements III

## Likely November 2024 Voters

- H. Even if you do not have school-age children, supporting quality education is a wise investment. Good schools improve the quality of life in our community...
- P. Large companies and commercial property owners will pay their fair share to fund school facilities including classrooms and science labs
- C. Academic standards are rising and this measure will provide the classrooms, science labs and libraries our students need to be prepared for college and careers in..
- A. Livermore schools provide a high quality education to local students and this measure will provide the up-to-date classrooms and science labs needed to maintain...

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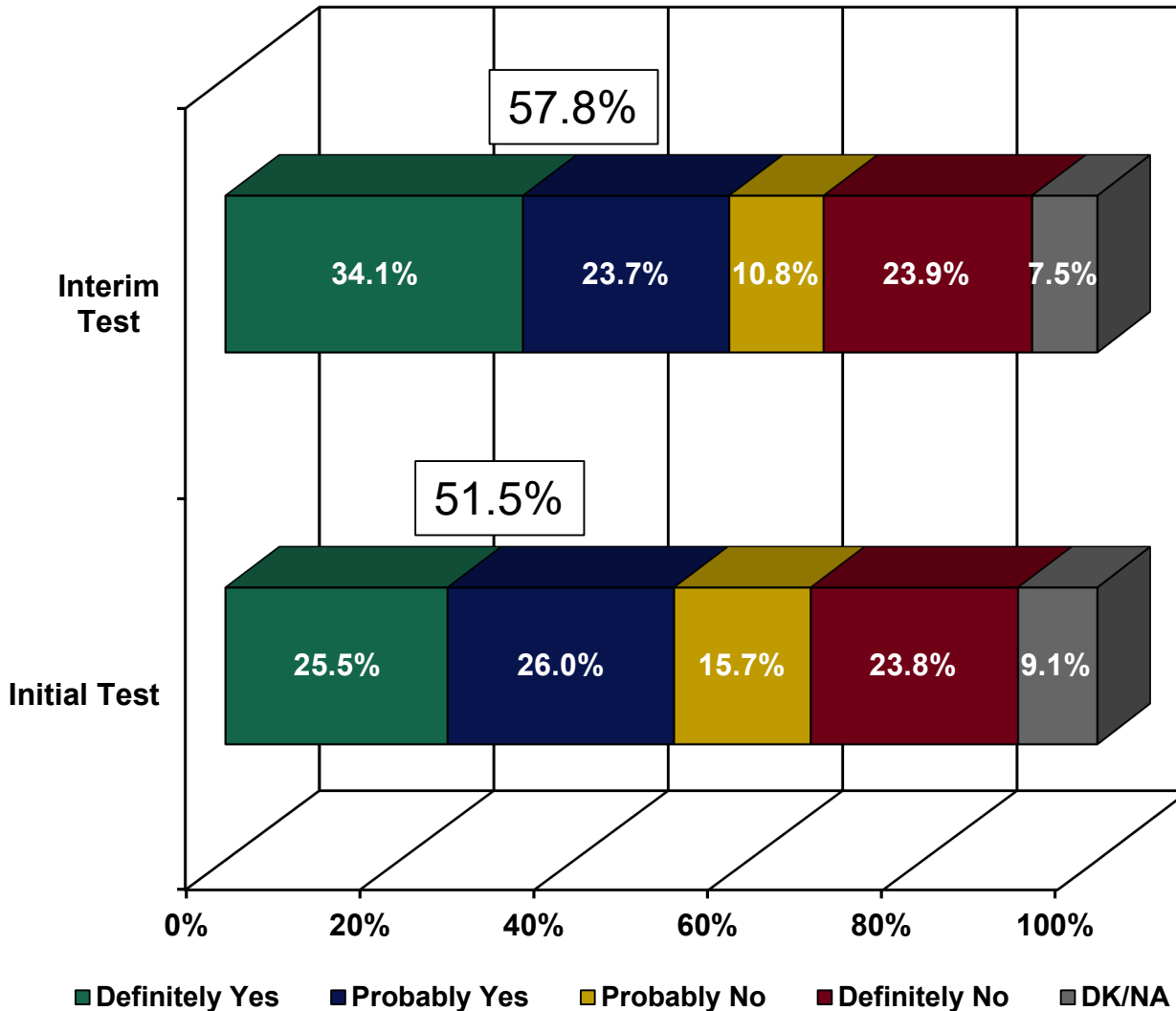
- R. Senior citizens, many of whom bought their homes decades ago and now live on fixed incomes, will pay significantly less than homeowners that bought their...
- N. Upgraded facilities and fields funded by this measure will be available to every member of the community for after-school use



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# Q8. Interim Support for School District Bond Measure

## Likely November 2024 Voters

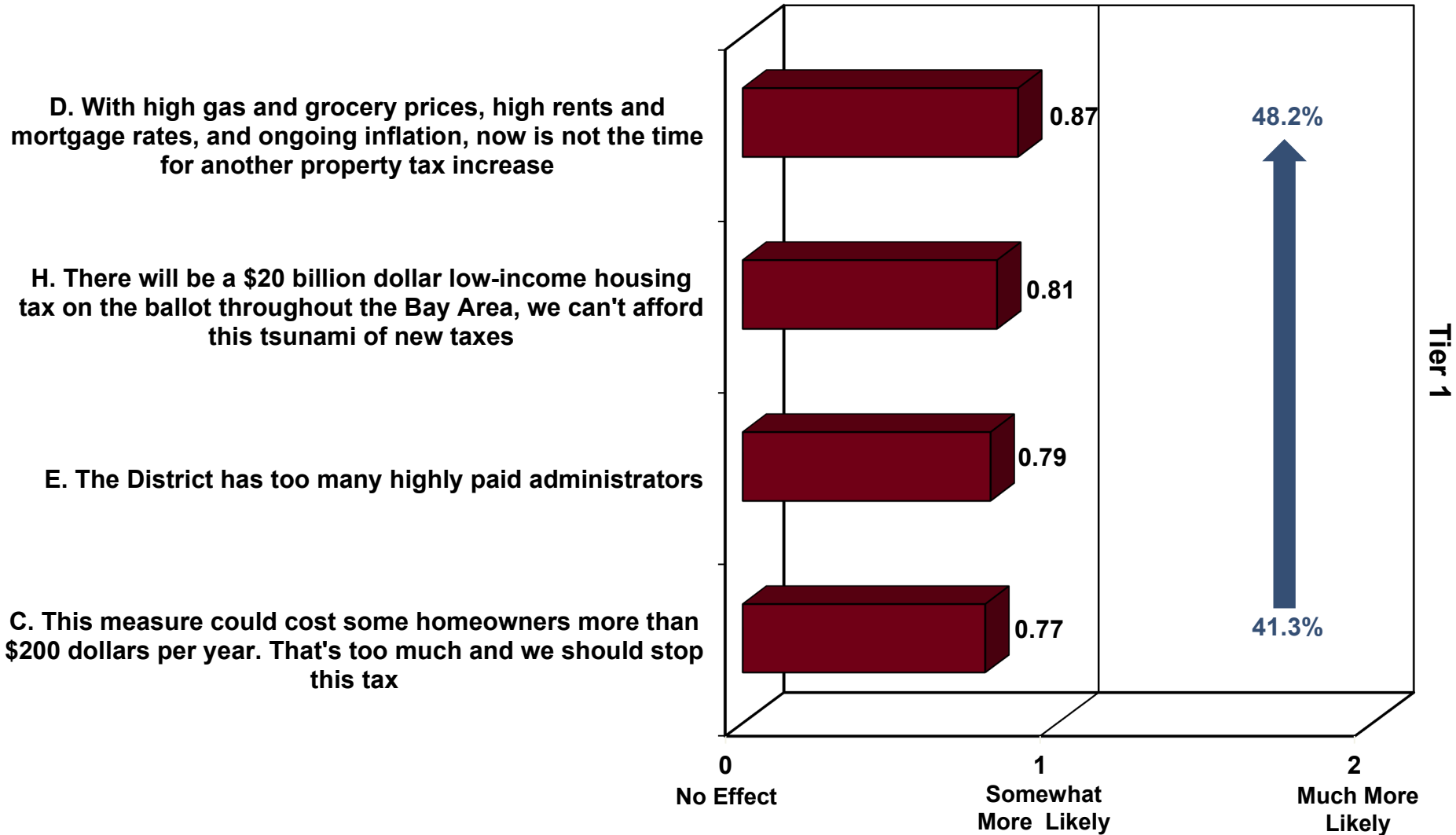


Livermore Valley Joint Unified School District Classroom/ Science Lab Repair Measure. To

- upgrade 50 year old classrooms, science labs/ job training facilities to meet safety, security, instructional standards/ support science, technology, engineering/ math instruction;
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# Q9. Critical Statements I Likely November 2024 Voters

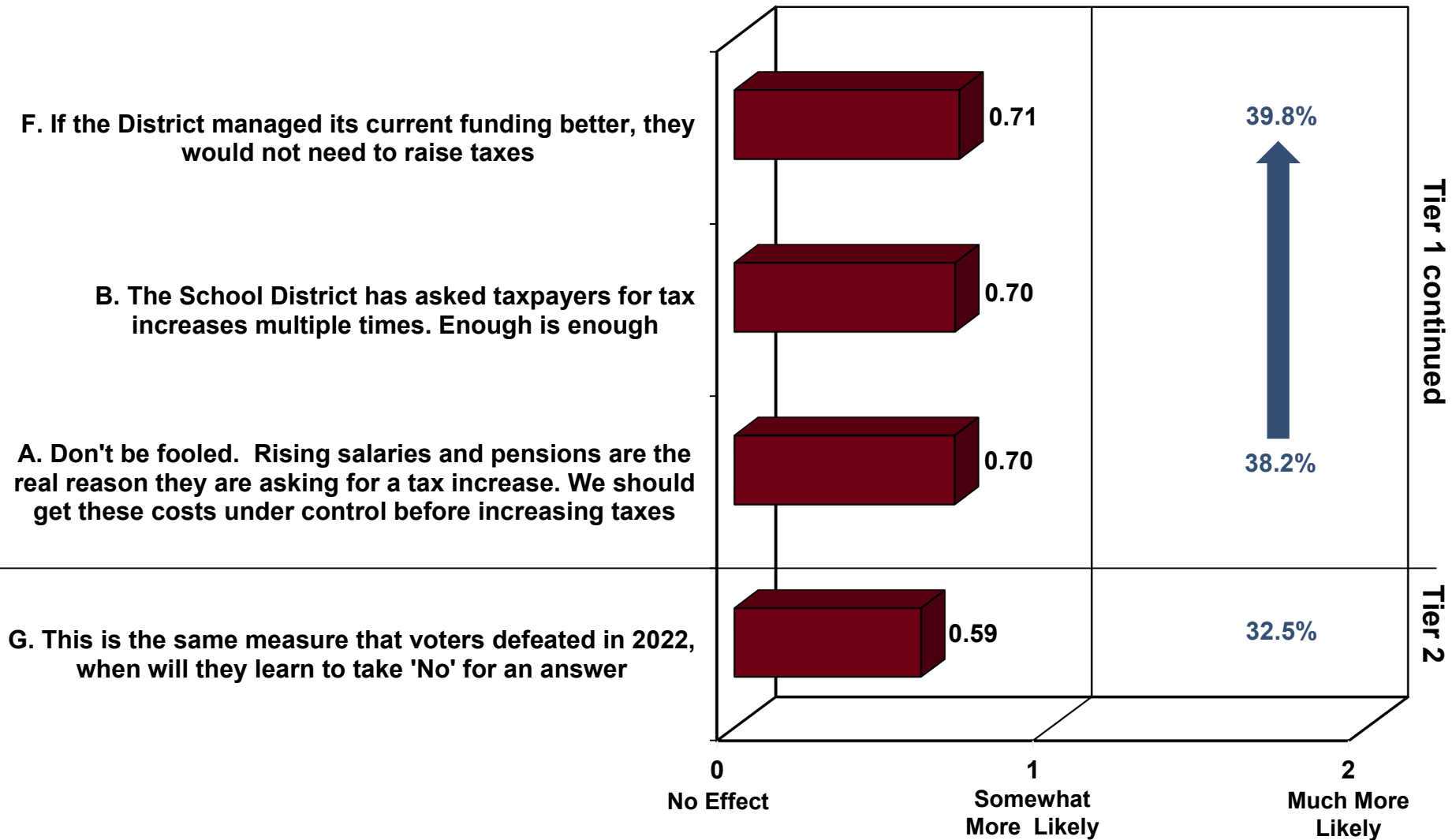


Note: The above rating questions have been abbreviated for charting purposes, and responses were recoded to calculate mean scores: "Much More Likely" = +2, "Somewhat More Likely" = +1, and "No Effect" = 0.



# Q9. Critical Statements II

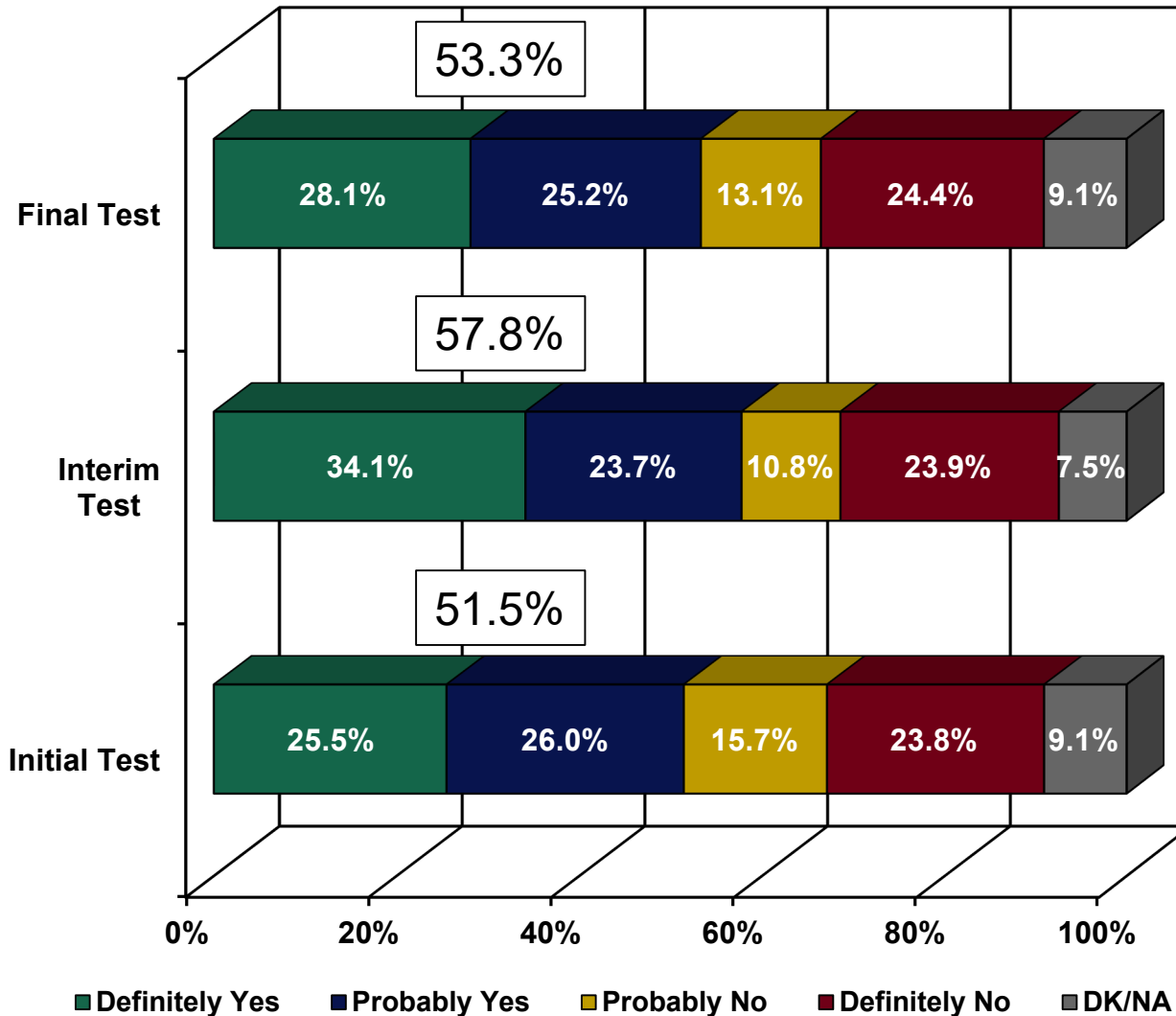
## Likely November 2024 Voters



Note: The above rating questions have been abbreviated for charting purposes, and responses were recoded to calculate mean scores: "Much More Likely" = +2, "Somewhat More Likely" = +1, and "No Effect" = 0.

# Q10. Informed Support for School District Bond Measure

## Likely November 2024 Voters



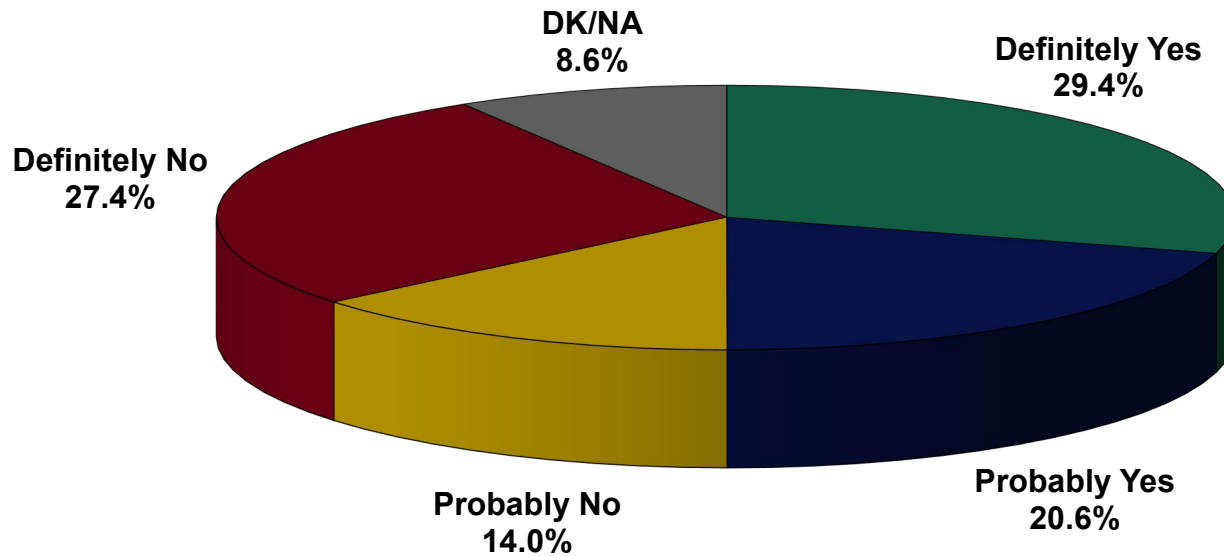
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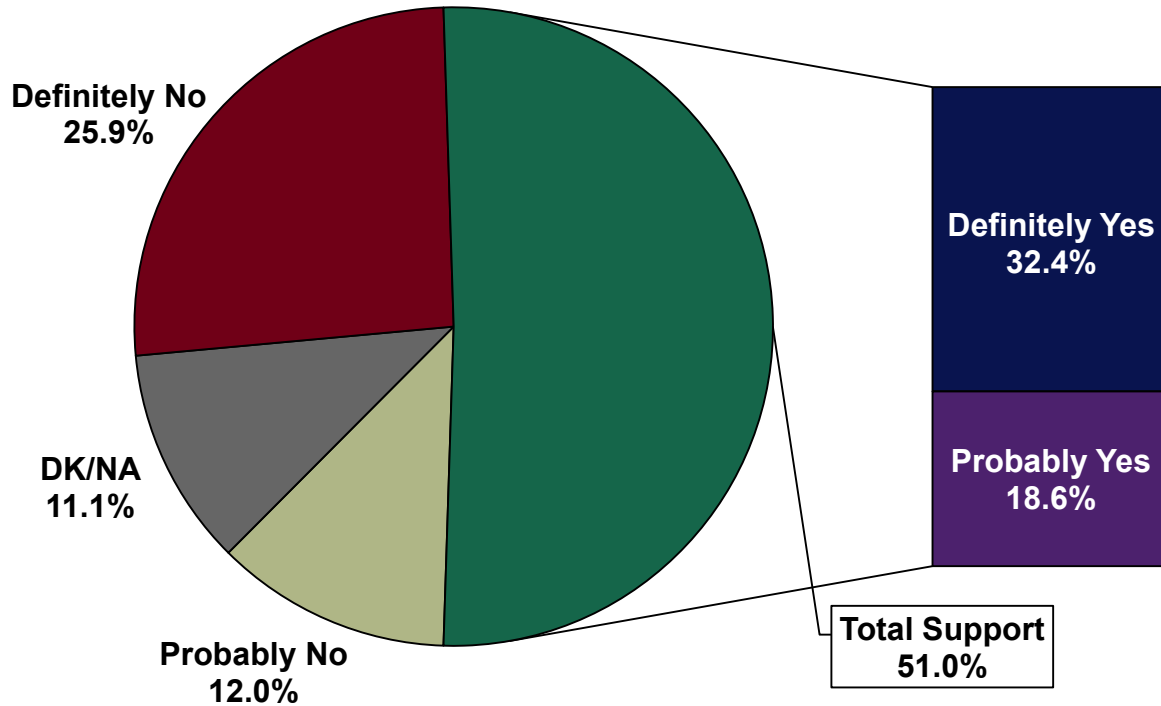
# Q11. Confirmation of Support for \$198 School District Bond Measure

## Likely November 2024 Voters



# Q12. Support for Alternative \$24/\$100K AV School District Bond Measure

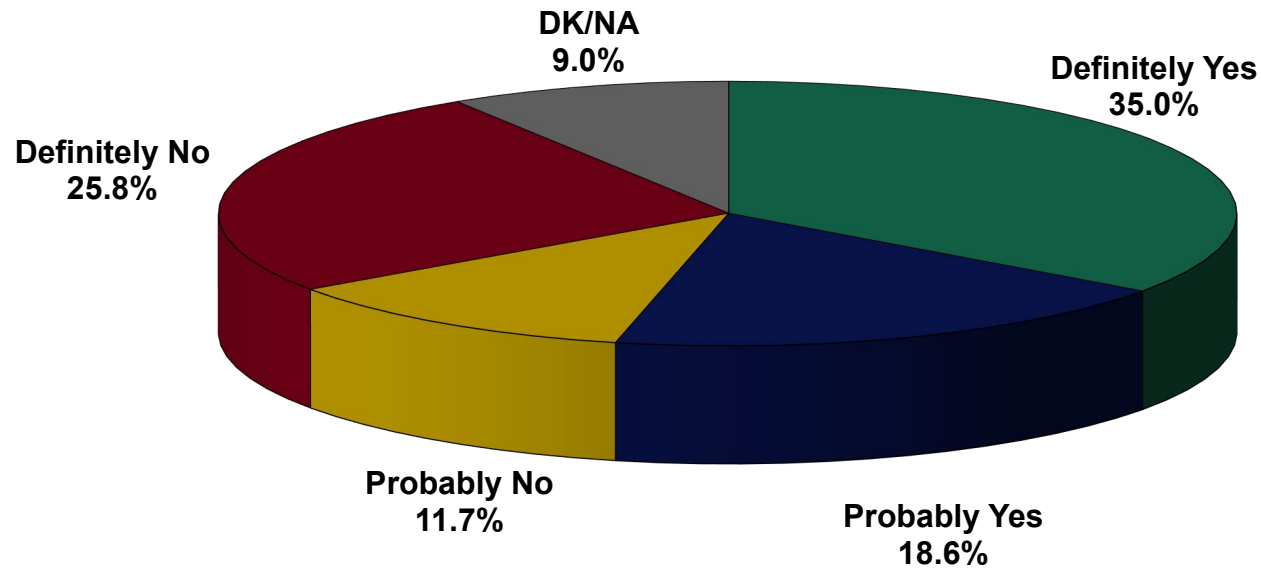
## Likely November 2024 Voters



**INSTEAD** of levying \$29 per \$100,000 of assessed valuation, raising \$330 million dollars, to upgrade 50 year old classrooms, science labs and job training facilities to meet safety, security and instructional standards and support science, technology, engineering and math instruction; replace deteriorating roofs, plumbing, electrical and HVAC systems; and remove hazardous materials like asbestos and lead, what if the rate was \$24 per \$100,000 of assessed valuation, raising \$273 million dollars?

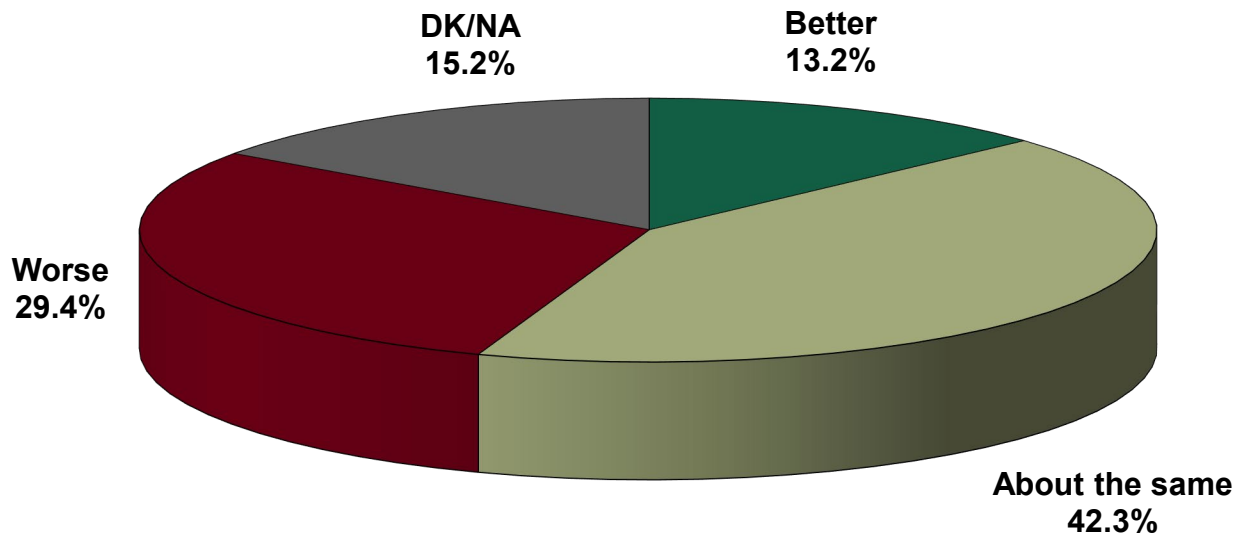
# Q13. Confirmation of Support for \$164 School District Bond Measure

## Likely November 2024 Voters



# Q14. Opinion on Future Economy

## Likely November 2024 Voters



	<u>7/24 Survey</u> <u>11/24 Voters</u>	<u>7/23 Survey</u> <u>11/24 Voters</u>
Better	13.2%	24.7%
About the same	42.3%	38.1%
Worse	29.4%	28.0%
DK/NA	15.2%	9.3%



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