

From: **Michele Walker** <mwalker@alamedacountysr2s.org>

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Subject:  Bike to the Moon Week May 9 - 13

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Dear Superintendent Bowers and Livermore Unified School Board Members,

Mark your calendar — Bike to the Moon Week is just around the corner! This year, Alameda County Safe Routes to Schools is celebrating Bike Month for a full week from **Monday, May 9th until Friday, May 13th**. Students, families, and school staff will track their active transportation with the goal of collectively “biking” all the way to the moon. To reach the moon, which is 286,900 miles away, we’ll convert all our activity on earth into “moon miles”. This great event will generate excitement among thousands of students and families to safely walk and roll in their neighborhoods!

We would love your participation in this year’s virtual event. We’ve got social media templates prepared for you to spread the word. How to Post:

1. Download images from the Bike to the Moon Week webpage and save to your desktop:
<https://alamedacountysr2s.org/events/bike-to-school-day/>
2. Log on to your social media site, such as Facebook, Twitter or Instagram
3. Copy and paste the sample posts into your status update, or create your own message that includes the #IBikedToTheMoon hashtag. Don’t forget to tag @AlamedaCoSR2S
4. Upload the image you saved to your desktop to accompany your status update.
5. Post your status update!

Or take it to the next level and record a short video (1 - 2 minutes) or take a photo of yourself walking or bicycling in your own neighborhood, and then post it on your social media with the hashtag #IBikedToTheMoon and tag @AlamedaCoSR2S. You can also [download and print our event poster](#) and use it in your photo or video.

Possible Video Prompts:

1. Describe your own walking or rolling experience to school as a kid.
2. What is your favorite mode of active transportation?
3. What do you enjoy about bicycling?

We already have over 50 schools countywide registered for Bike to the Moon Week 2022! For more information about this year’s event, please visit the [event web page](#), where you’ll find our full elected official Bike to the Moon Week toolkit. If you have any questions, please don’t hesitate to contact me. And please let me know if you post so we can re-share it!

Thank you,
Michele Walker



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Michele Walker

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